# EAST Annual Scientific Assembly Visual Abstract Instructions

## What is a Visual Abstract?

The "Visual Abstract" is a graphic summary of key points from the manuscript to help disseminate the science from your article. It is easy to share via social media. Early studies on use of the #VisualAbstract on social media suggests that use of this tool to disseminate an article can lead to increased article views and increased citations. The Visual Abstract is NOT a substitute for the full manuscript.

### Resources:

The best resources are from Andrew Ibrahim, who developed the format for the Annals of Surgery. These include:

- Visual Abstract Open Source Primer, available at <a href="http://surgeryredesign.com">http://surgeryredesign.com</a>
- YouTube video at <a href="https://www.youtube.com/watch?v=CzSvC6ZtS11">https://www.youtube.com/watch?v=CzSvC6ZtS11</a>

# Tips:

- 1) Read the above Primer to become familiar with general format/principles
- 2) Think about your message
- 3) Sketch out several layouts on paper before moving to PowerPoint
  - a. Layouts based on study design are presented in the Primer referenced above
- 4) Minimize words on the slide
- 5) Minimize colors on the slide
- 6) Use arrows to denote processes or time
- 7) If possible, use simple icons or graphics that can clearly illustrate principles. Possible places to obtain these include <u>The Noun Project</u> or <u>Flaticon</u>. DO NOT use graphics without copyright permission.

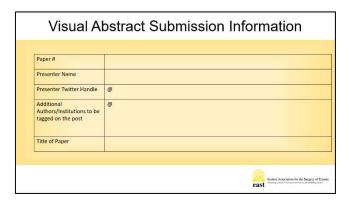
## **EAST Annual Scientific Assembly Instructions:**

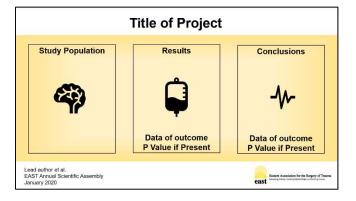
Use the EAST template provided to allow uniformity. Several layouts and information about suggested color schemes are provided for your convenience.

### Submit 2 slides:

1) Table of information for authors

2) Visual Abstract





- Submit your visual abstract to EAST using the EAST visual abstract template to <a href="mailto:ceme@east.org">ceme@east.org</a>. The Submission deadline is December 1, 2024.
- Note JTACS has a separate Visual Abstract submission requirement (and separate Visual Abstract Template)
  when submitting your manuscript.