EAST Annual Scientific Assembly
Visual Abstract Instructions

What is a Visual Abstract?

The "Visual Abstract" is a graphic summary of key points from the manuscript to help disseminate the science from your article. It is easy to share via social media. Early studies on use of the #VisualAbstract on social media suggests that use of this tool to disseminate an article can lead to increased article views and increased citations. The Visual Abstract is NOT a substitute for the full manuscript.

Resources:

The best resources are from Andrew Ibrahim, who developed the format for the Annals of Surgery. These include:

- Visual Abstract Open Source Primer, available at http://surgeryredesign.com
- YouTube video at https://www.youtube.com/watch?v=CzSvC6ZtS1I

Tips:

1) Read the above Primer to become familiar with general format/principles
2) Think about your message
3) Sketch out several layouts on paper before moving to PowerPoint
    a. Layouts based on study design are presented in the Primer referenced above
4) Minimize words on the slide
5) Minimize colors on the slide
6) Use arrows to denote processes or time
7) If possible, use simple icons or graphics that can clearly illustrate principles. Possible places to obtain these include The Noun Project or Flaticon. DO NOT use graphics without copyright permission.

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Use the EAST template provided to allow uniformity. Several layouts and information about suggested color schemes are provided for your convenience.

Submit 2 slides:
1) Table of information for authors   2) Visual Abstract

- Submit your visual abstract to EAST using the EAST visual abstract template to ceme@east.org. **The Submission deadline is December 1, 2024**.

- **Note** *JTACS* has a separate Visual Abstract submission requirement (and separate Visual Abstract Template) when submitting your manuscript.

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